

## Silent Partners

Success in life is the objective.

Success doesn't come in a vacuum. We all need the guidance, help, and support of others in order to propel our success to its limits.

Many people want to start their own businesses. In reality, we are all self employed, and we are always learning. Or, we should always be learning.

Doing it alone is the hard way and limits our success. We need others as silent partners in our ventures.

First is the one who has already done it in your business. They can be a consultant, a friend, or a retired person. It just needs to be someone who has the expertise in the area of your business and the time and willingness to guide you. Sometimes these people are called mentors. A mentor can be a general business mentor or someone from your specific industry. No one says you can't have two, one for general business and one for your specific industry.

This way you find the easier paths and are able to learn from the mistakes they have already made. Whatever the cost of this person, it will save you from losses and time wasted. Some things you might never learn. Your goal is to get the business going and earning as quickly as possible. This person should help you to eliminate mistakes and provide the structure and checklists to insure your rapid success.

In some cases, one will work in the industry for a competitor before striking out on their own. It is necessary to get the experience in the business first, before it's your business. Or, if it is yours, those mentors can guide you from the beginning. Another key member of your team is your coach. This is someone that keeps you on track and accountable, as well picking you up when you fall and helping you move forward.

When you have and commit to a coach, you have a non judgmental friend. You also have someone who will hold you accountable to your own word. This will automatically motivate you, and that motivation will create your success.

Without a coach, things can easily slip from week to week. Stuff can get in the way of the critical items leading to your success. The coach will work to be sure this does not happen. The coach works with you, and points you in the right direction as needed.

Being accountable to a coach will insure your success. You'll do it, and you'll live up to your commitments once you make them to someone else. It's that simple.

There are different coaches for different things. Business coaches. Personal coaches. Industry specific coaches. Financial coaches. Relationship coaches. Success coaches.

Picking a coach, consultant, or mentor is a big deal. The right one will be one of your greatest assets and the wrong one can tear you down. Make sure there is a genuine fondness for each other, a mutual respect, and the time to work with you.

Want to strike out on your own in business? If so, do it. But, be sure to build the team. While it's your business, you'll be self employed, but you won't be able to do it near as well alone. Pick your silent partners wisely and you'll be surprised at your own success.