



RUSSELL R. SHIPPEE PRESENTS
Bethe BEST You Can Be.net

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**Cameron R Shippee &
Russell R Shippee**

Dear Friends,

Sorry, it's me - Russell - back. Cameron's popularity was making me nervous, so I am back.

Yes, *As a Man Thinketh* by James Allen was the book of choice last week. See below on the sign up area and click to obtain a free copy by email or go to the bookstore and buy a hard copy.

Warren Buffet must be reading this letter also. He was just quoted as recently saying, "The most important investment you can make is in yourself." Isn't that what we've been saying?

This week some friends responded that they hated getting the newsletter from St John while they were freezing in New England. Remember, we all get our chance, we can all have fun, and we can do what truly matters to us. It is all about choice.

Yes, my messages do relate to clients, sometimes just one and sometimes more than one. While it is a personal message to them, it is a message to all of us. The fired message is timely for too many. Even if laid off, or the business closed, there is still the feeling, I have seen, of people feeling fired.

[Be the BEST You Can Be Bookstore](#)

Yes, buy yourself a book or two. Invest in yourself. You can buy a hard copy of *As A Man Thinketh* if you do not want the free ebook listed above.

The Simple Truth link did not work last week. It will return when we get it fixed.

Remember, we are fine in 09.

Quotes

"A winner is someone who recognizes his God-given talents, works his tail off to develop them into skills, and uses these skills to accomplish his goals."

Larry Bird, basketball star turned coach/team president

"No one can arrive from

being talented alone. God gives talent; work transforms talent into genius."

Anna Pavlova, poet

"I know the price of success: dedication, hard work and an unremitting devotion to the things you want to see happen."

Frank Lloyd Wright, architect

"The way to learn to do things is to do things. The way to learn a trade is to work at it. Success teaches how to succeed. Begin with the determination to succeed, and the work is half done already."

Mark Twain

Hay House

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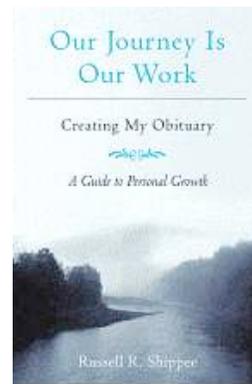
If you are not familiar with either or both of the above, NOW is the time to look.

Think Right NOW

Have you ever used audio to help you? These CD's can be loaded on your iPod. Yes, I have them, have given them as gifts, and feel there is value. So, click [Think Right NOW](#) and decide for yourself.

Enjoy the Journey,

Russell R Shippee



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Cameron's Comments

Yes, I knew he'd take the limelight back. Maybe he is afraid of being fired.

Me, I am walking more and more, further and further each day. It is great having this new world to explore on two feet. Plus, I am up a lot higher.

I did so enjoy the pool swimming. Next year I hope to be swimming alone.

Last week the subject of the article was about hate and now about

MASTER MIND GROUPS

Do you want the challenge and opportunity of being in a Master Mind Group? Want to know what it is? If interested in joining or learning more hit reply and tell us. We'll contact you with the details. Yes, it could be one of the BEST things you do for yourself in 09.

One group closed - another one starting

being fired. Me, I know I will grow and develop and expect to enjoy the whole process. To me, they are all lessons, learning and growth. When I outgrow something I let it go and move on. Isn't that really what he is talking about?

I did hate going home to the cold. I hope grandpa feels guilty staying and sending me out into the cold.

Fired

Have you been fired or laid off? Are you unemployed? Are you underemployed? Who and what are you?

You are not your job. You are not your position or role. You are not the money you make.

Today many people are being fired, laid off, or are underemployed. The impact on the ego and the self worth can be more damaging than the temporary loss of wages.

Our self worth is internal, and we should never let another affect the way we think of ourselves. However, most of us value ourselves based on what others say, or do. Hence, being fired or laid off can indicate we are not good enough, we did not measure up, and we failed.

Nothing is further from the truth. You do measure up, you are good enough, and this change of circumstances can truly be the best thing that has happened to you. Having nothing to do, and no where to go, is freedom to do what you are meant to do, to do what you have a passion for, and to head in the direction that is best for you.

Whenever a big adjustment comes, such as being laid off or fired, there is also a big lesson and opportunity. Sure, the glass is half empty and you need money, value, and self worth. But, the self worth is internal. Yes, you can earn the money and yes you can survive and thrive in this lull, this uncomfortable period, between jobs and paychecks.

In the future, looking back, you will see the value of what is happening now. Now it is the worst and later, it may well look like it was the best thing that could happen to you.

First, know you have value, you are value, and you are as good as anyone else. Sure, your skills are different and that is as they should be. Do not envy those who can do X as you can do Y; because they may well not be able to do Y or do it as well as you do.

The key is to do what you love, what motivates you, and what gets you bouncing out of bed in the morning. This change is an opportunity to do something you truly enjoy and are good at. That is what makes this change good and positive. You might not have taken the risk to leave on your own. Now you have had that chance given to you.

Yes, this period of lack is actually a period of great opportunity. You have the gift of time and space and can better take advantage of your dreams, and desires now. Now, you can take the risk and earn the reward.

Remember, you are your own company and your own employer. You may rent yourself out to another company or you may run your own company selling to others. You will always be selling yourself. If selling yourself to another company, it is one sale and one client. Or, if running your own company, you will be selling to many people. When in sales, we do not make every sale we attempt.

So, as in sales some people will say no. Maybe you think you failed, or were fired as they did not buy. No, they did not buy. It may be because they have a friend in the business, did not want the product, did not have the money, were not in the right frame of mind or one of many other reasons. It was their reason they said no and not you. Plus, we cannot connect with everyone.

Be thankful for the lessons learned and the lessons at hand. Make the most of them. Take the time to reassess knowing you are safe, you are protected, and you will be fine. Know that you can end up far better off than you were. Know this for the opportunity it is. Take advantage of this opportunity. Use the time with a positive focus as to what can be done, what can be learned, and where you can best invest your time.

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