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Subject: Newsletter - Morals - 4-2-09
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Reply-To: rshippee@lighthousepartnersllc.com



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Russell R Shippee

Dear Russell,

By the way, thinking about last week's letter on mentors, did you realize you may well be a mentor to another but not aware of it? Yes, I bet you are.

Lead by example and people will notice and follow, even if they do not tell you. Yes, you are a role model.

Scroll down and click to see the video of Professor Randy Pausch. He has died, but in dying he gave many the gift of life, teaching people to **live the life you desire**. We can ALL learn from what he said. Do watch it.

A long time reader wrote asking if I recommended the subliminal video. Yes, I do and to date I have used and have people using the products I recommend. I want you to have the best and I verify that before I recommend it.

We have an outstanding article by Harvey Mackay today. There are many many pearls of wisdom for you. I suggest printing it out and keeping it as well as sharing it with

Quotes

"Tell me and I'll forget. Show me and I'll remember. Involve me and I'll understand."

Confucius

"Water is fluid, soft, and yielding. But water will wear away rock, which is rigid and cannot yield. As a rule, whatever is fluid, soft, and yielding will overcome whatever is rigid and hard. This is another paradox: what is soft is strong."

Lao-Tzu

"We tend to live up to our expectations."

Earl Nightingale

"Both poverty and riches are the offspring of thought"

Napoleon Hill

"After all is said and done, more is said than done."

Aesop

"We are lost, but we are making good time."

Yogi Berra

"One day at a time - this is enough. Do not look back and

others. Why he is, perhaps, almost as good as Cameron!

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Yes, the bookstore has great books on self worth as well as business books. Yes, we need a new section for books recommended by Cameron. Take a look and pick out a gift for one who needs it and get one for yourself. You deserve it, don't you?

I appreciate your feedback and opinions. So, please tell me, should my picture be in tie and jacket or casual? I'll just say there is a debate as to which is better. Please hit reply and say either 'casual' or 'tie and jacket'. Thanks for your opinion. I appreciate it!

Next week will be another great article and insight to help stimulate you. Sorry, you'll have to wait till next week.

Enjoy the Journey,

Russell R. Shippee

LIVE THE LIFE YOU DESIRE



grieve over the past, for it is gone: and do not be troubled about the future, for it has not yet come. Live in the present, and make it so beautiful that it will be worth remembering."

Ida Scott Taylor

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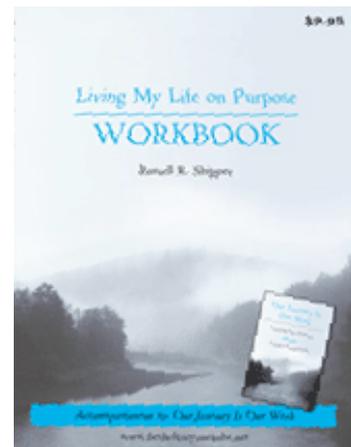
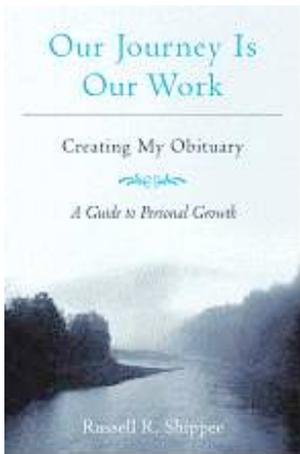
Cameron's Comments

Grandpa sure got it right with the article by Harvey Mackay as well as the Randy Pausch video.

Kids teach it and Mackay wrote about it. You will benefit from reading, reflecting, and putting it into your daily life. Pausch tells you to do what kids do until they learn otherwise.

Shhh, my grandmother is pushing grandpa to buy me a swing and a bike to keep here. I call that stimulus. Sometimes he starts out with no, but, he can't say no to me. Let's hope that does not change.

I went to a birthday party with a lot of kids my age. It was fun, plus they gave us cupcakes and a lot of sugar. It may not be healthy but it sure tasted good.



LIVE THE LIFE YOU DESIRE

The second edition of the workbook is now ready. Buy the book and we will send you the workbook as a gift. If you bought the workbook before, email us and we will send you the second edition at no charge.

If you missed the teleclass earlier this week you can still attend. Sign up NOW for the next class on April 20th at 10 AM EDT by hitting reply and asking to be put on the list. Normally \$47. but no charge if you buy the book. So, you get the workbook and the teleclass as our way of saying THANKS and stimulating YOU.

Buy it [HERE](#)

Professor Randy Pausch Carnegie Mellon Commencement Address

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Favorite Morals by Harvey Mackay

When I started writing my column 15 years ago, I decided to follow Aesop's lead and put a moral at the end of each lesson-and my readers often tell me that they remember those morals, as well as the 700-750 words that preceded them. We live in a world of ten-second sound bites, so messages wrapped up in tight little packages really grab attention. Here's a refresher course-some of my favorite morals from the last three years:

- A foot in the door is worth two on the desk.
- Courage is not the absence of fear; it is the mastery of it.
- Negativity makes a person look at the land of milk and honey and see only calories and cholesterol
- The greatest undeveloped territory in the world lies under your hat.
- You're never old enough to stop learning.
- You don't have to shout to get your point across if you use the right words.
- A person without a sense of humor is like a car without shock absorbers-jolted by every pothole in the road.
- The more you exercise your networking muscles, the stronger they get.

- Live-and work-like your mother is watching.
- The person who is everywhere is nowhere.
- People like to do business with people they like.
- Money can buy a lot of things except common sense, which is free.
- Love your competitors. They are the only ones who make you as good as you can be.
- In business, you should walk your talk ... and know when to talk before you walk.
- If you want to be remembered for all the wrong reasons, say something stupid.
- Don't just mark time; use time to make your mark.
- Getting an idea should be like sitting down on a pin; it should make you jump up and do something.
- The hotter things get, the more important it is to keep your cool.
- Entrepreneurs are people who take the cold water thrown on their idea, heat it with enthusiasm, make steam and push ahead.
- Technology should improve your life, not become your life.
- Arrogance is believing that you are so high up you don't need an ear to the ground.
- The difference between failure and success is doing a thing nearly right and doing it exactly right.
- Control yourself: Remember, anger is just one letter short of danger.
- Keep an open mind. Your first job may not be your dream job, but it doesn't have to be a nightmare.
- If you want a place in the sun, you've got to expect a few blisters.
- Amateurs practice until they get it right. Professionals practice until they can't get it wrong.
- Remember the 10 most powerful two-letter words in the English language-If it is to be, it is up to me.
- What we have done for ourselves alone dies with us. What we have done for others lasts forever.
- Positive thinking turns obstacles into opportunities.
- Smart people spell service, "serve us."
- All the world's a stage, and most of us need more rehearsals.
- It's easier to prepare and prevent than to repair and repent.

- You can't count your days, but you can make your days count.
- Rough water is no place to check to see if you packed your life preserver.
- Stress often gives a little thing a big shadow.
- If you want to get a leg up, learn how to use effective body language.
- If you don't speak up, prepare to put up.
- Creativity has no script; it is inspired ad-libbing.
- The most powerful single thing you can do to influence others is to smile at them.
- Helping someone up won't pull you down.
- How people play the game shows something of their character. How they lose shows all of it.
- The wise person isn't the one who makes the fewest mistakes. It's the one who learns the most from them.

Mackay's Moral: One of my favorites: Some people succeed because they are destined to, but most people succeed because they are determined to.

This article is by Harvey Mackay. Harvey Mackay is an internationally recognized speaker and author. To order Harvey Mackay's "Outsell, Outmanage, Outmotivate & Outnegotiate Your Competition" as an Individual Set (contains one DVD and one CD of the speakers 'live' performance) or to view and learn more about The Complete Ultimate Collection for Entrepreneurs and Sales Professionals -- including Jim Rohn, Brian Tracy, Connie Podesta, Stephen Covey, Les Brown, Tom Peters and More! Call 877-929-0439 or go to [Your Success Store](#)

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