

RUSSELL R. SHIPPEE PRESENTS

Bethe **BEST** You Can Be.net

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Russell Shippee

Quotes

""Genius is the power of making continuous efforts."

Elbert Hubbard

"To get what we've never had, we must do what we've never done."

anonymous

"An investment in knowledge always pays the best interest."

Benjamin Disraeli

"Tis better to be silent and be thought a fool, than to speak and remove all doubt."

Abraham Lincoln

"If you don't use your mind

*Dear Russell,*

It is never too late to learn.

When we stop learning, we start dying.

Fear of failure keeps some of us from trying and from learning. Are you one of those people? Well, fail. Yes, fail. Failing is trying and learning. Fail until you succeed. You did it learning to ride a bicycle. Why not do it again?

You are NOT too old. Your thinking might be old but YOU are not. Change your thinking and change your life.

One of the readers of the newsletter told me how far this letter has come. Phew. My team and I are learning every week. Sure, we still trip but, ideally, less frequently.

As a child you could and would try most anything. That is how you learned. Well, we are still children, or kids, so let's do as the kids do: try and try again until we succeed.

Take a risk and learn. Your life will be fuller, more interesting, and more empowering.

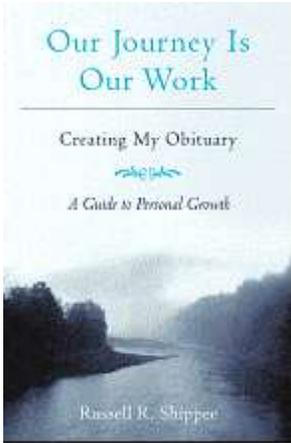
Be *the* BEST You Can Be,

someone else will."

Russell R Shippee

Unknown

## Helping You, Motivating You, Encouraging You, to Be the BEST You Can Be



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### Does Bob Know?

Are you like Bob? He is far better than he gives himself credit for. Bob and I were in school together, and I could see he was better than he thought.

Bob just sent me his annual report with a note saying "...it's not a book, but it's what I have been up to --" It was his 'book' and it was the BEST. It was empowering and insightful for his employees and his clients.

Bob is better than he realizes. He is the BEST. Were I to share with you his annual report and statement of values, you would agree. You would also want to be part of a team like his or have the same values in your team.

Are you like Bob? Are you better than you think you are? I bet you are!

Do not measure yourself. Just do what you know is correct. You DO measure up. You need not worry about what others think. You need only do what you know is correct.

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LEARN

We learn by doing. We learn by failing and repeating the attempt until we succeed.

Sure, we can learn by reading, and we do so. However, the best form of learning, the type that gives us full understanding and stays with us a lifetime, is learning by doing.

Some lessons are fun, rewarding, and exciting. They come easily to us; and we succeed quickly as we appear to have already learned. For some, music and rhythm are natural and automatic. Some others work for years to learn rhythm and never quite get it as well as the person to whom it is a natural second nature.

Some lessons are difficult, if not impossible. Some we learn the hard way but never become experts. However, we do learn, and there is value in the learning and the doing. Actually, the challenge is good and rewarding. It is good to take a difficult thing and practice until you can do it. You can learn to play golf and be proud of your accomplishments even if you are not Tiger Woods.

We are here to learn and grow. The best learning is in the doing. The more we do, the more we get to do. The more we accomplish, the more things there are ahead of us to accomplish. The goal should be to die with a full inbox left of things to do.

What if you had learned it all and done it all? Would life hold any excitement or value for you? Isn't the challenge of the new part of the excitement of living?

What has been your most dramatic lessons and learning to date? For most of us it is the learning by doing something wrong. Yes, we learn best by doing, and most dramatically by doing it wrong and seeing the consequences. Once we do something wrong we are much less likely to do it wrong again. A mistake, doing it wrong, is one of the best teachers.

Sure, many things we can learn and experience in a book. However, the excitement, the challenge, the wonderment of it all is far more satisfying and informative in the doing it oneself and seeing the actual location rather than a picture in a book. Life long learning is in the doing.

Why complain about the difficulty of learning and trying? Is not the effort worth the accomplishment? While sometimes it takes a long time and a great deal of practice to learn, that learning also has the greatest satisfaction. The satisfaction is based on the time and effort needed to learn.

The person who learns the most dies with the most. Did you ever think of it that way? When you die with houses and cars, you cannot take them with you. Your knowledge and your learning is part of your soul and goes with you.

So, should we strive to learn more? Should we strive to do more and practice more? Only you know the right answer for you. However, do know that the more you do, the more you learn, the

more satisfaction and feeling of accomplishment and self worth you will have.

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