

RUSSELL R. SHIPPEE PRESENTS

Be the Best You Can Be

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Summer Edition #96



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There is great satisfaction and empowerment in getting your schooner. It opens you to all that you are and can be. It is symbolic and shows you all the doors that are open to you. Yes, if you can desire it,

Dear Friends,

This week let's use the greatness of those who have crossed over before us as motivation to move forward today. Yes, today, right now, is the time to take that first step. Wouldn't they want you to Be the BEST You Can Be? You bet they would!

It's August and summer is fast ending in the USA. So, enjoy what is left. Take the time to enjoy the weather. And, take the time to focus on what you are going to accomplish before the end of the year. When relaxing, relax, and when working towards your goal(s), work. Focus in the NOW is what makes it all work. FOCUS.

Every day ends and every day is a new beginning. The same goes for you and me. What are you going to do with the new beginning today?

Want to know a secret? Small business owners have a problem. Often they do not have someone to hold them accountable and they 'slip' and are not always the BEST they can be. If that is you, then you know it. If so, embrace the knowing. Embrace it and do something about it. The same goes for the small business of running a house and family.

If you have not yet read *Mind Programming* by Eldon Taylor or *Excuses Begone* by Dr Wayne Dyer, yourself a favor and read them now. They are books you will share with others.

So Captain, dare you sign up for a mastermind coaching group? You are good enough. Email me your phone number and we'll chat about it.

Russell

PS: The Power of Your Child's Imagination has perhaps never been more appreciated than in Dr. Charlotte Reznick's original new work. This treasure of a book informs parents, educators and professionals with nine gems that can help them muster the most innate of childhood's natural resources. Here's a new way to help children achieve (and enjoy!) success in school, sports activities, and other creative ventures.

[Click here to buy the book and receive special gifts.](#)

you can do it. If you can desire it, you can accomplish it.

What is your Schooner?

Quotes

“The future depends on what we do in the present.”

– Gandhi

The secret of a good sermon is to have a good beginning and a good ending; and to have the two as close together as possible.

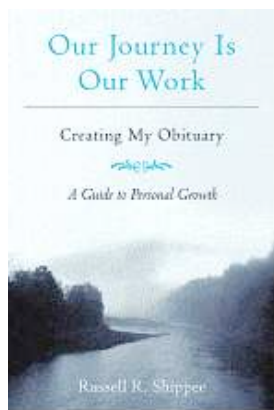
– George Burns

“If you’re not making mistakes, then you’re not doing anything.”

– John Wooden

Suffer now and live the rest of your life as a champion.

– Muhammad Ali



Live the Life You Desire with the Living My Life on Purpose Workbook (Second Edition). It is our gift to you when you buy the book. Buy NOW

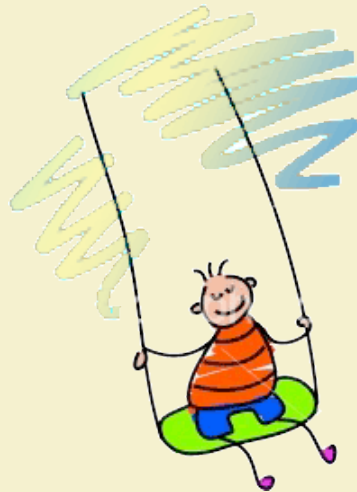
Cameron's Corner

I have a swing! Grandma bought me one and I am enjoying it. We all need to take a break and enjoy something. Me, I like the swing. Grandpa's toys cost a lot more than mine. Why?

I am talking more and more. While I am starting to call people by names, I don't say Grandpa only because Grandpa is anxious to hear me say it. I just smile, and he knows I know how to say it, but won't. Isn't it fun to tease? I enjoy it. Do you?



See the section on The Power of Your Child's Imagination. If you have kids, grandkids, expecting, or have kids that are friends, you need the book. It'll help you to help us kids. What's better than that?



Thanks for your feedback on my project. If you have any more recommendations on the name of my book send them NOW. Thanks!

[Get a Question or Comment for Cameron? Click Here.](#)

– FEATURE ARTICLE –

END

The End.

The end sounds final, ominous, and frightening to many. How about you?

Are you ready for the end? Are you ready to accept the end? What will you do at the end?

In all that we do, we should start with the end in mind. What is the end of this project, goal, or adventure? Only in focusing on the end, the accomplishment, the finished product, or the results, will we be able to chart the course necessary.

TeleClass Schedule

WORK SMARTER – NOT HARDER

8-12-09 10 am EDT
8-18-09 10 am EDT

MY PLAN

8-11-09 10 am EDT
8-19-09 10 am EDT
8-25-09 10 am EDT

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We are like ships. We go from one port to another. The key is to know where you are going before you leave the dock. Only in knowing where you are going, will you know what tools, equipment, and skills, are needed, as well as how long it should take.

Some people drift around in the sea of life going where the waves, wind, and tide may take them. Often, they end up aground and shipwrecked. One cannot allow outside influences, be it people or the ocean, to control where they are going and what they are doing.

Stop and decide what you are going to do. You do decide each day. The problem occurs when you decide to do nothing and just follow what others set out for you. That is a cause of frustration and disappointment for many. Seeing that you have the power to decide, decide on something that you like, enjoy, and empowers you?

The end itself is just the beginning. The end is not something to race towards as it is the journey that provides the value. The end is just the beginning of something new. The end is to be celebrated and enjoyed.

The end is not negative, bad, or to be feared. The end is just the time for a new beginning. We cannot begin a new journey, a new adventure, until we end the one we are on. So, allow and accept the end with joy knowing there is always the new, the exciting, and the challenging, awaiting you.

My selling the family insurance agency was the end of a 4th generation business. It was huge for all involved. For me, I knew the end of that adventure had come, and it was time for a new one.

The day the business sold I went home and felt the weight of the world lift off my shoulders. I felt light, free, and excited. The day the business sold was also the start of a new adventure. The end was an exciting beginning. Perhaps I should have been frightened, but instead, I knew it was good, and it was the natural progression of my life. I did not dwell on the end, but embraced the new beginning.

Enjoy the journey and enjoy the end as it is a new beginning. The end can be sad with the loss of a loved one, a fire that destroys your home or business, or being fired. There are many endings that do not appear positive. Yet, there is value in the end; and you can find and use that value to move you forward. The end will help you to grow and benefit in new and different ways as you embrace the end in your new beginning.



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