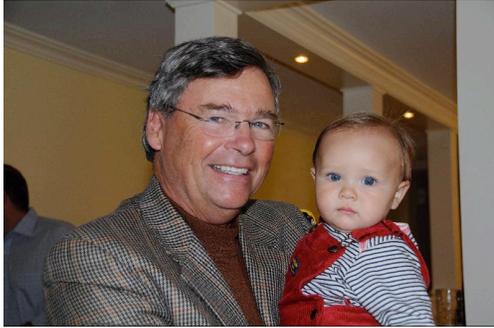


RUSSELL R. SHIPPEE PRESENTS

Bethe BEST You Can Be.net

To see the version with all the graphics and pictures please click [Here](#) 12-11-08 #67



**Russell & Cameron
Shippee**

Quotes

**"Reality is merely an illusion,
albeit a very persistent one."**

Albert Einstein

**"Try not to become a person of
success but rather try to become a
person of value."**

Albert Einstein

"First say to yourself what you

Dear Friends,

Yes, we all use tools and all need tools. The lack of tools causes us problems and losses.

With the economy many are limiting holiday gifts and, truth be know, many of us do not need a shirt, tie, or even jewelry. Well, I guess a woman can always use more jewelry.

Perhaps this is the year to give tools. No, it does not have to be a hammer. How about the tool of knowledge, the tool of learning, the tool of motivation and empowerment, that is so needed today by so many?

One reader felt the Billionaire Business System was not appropriate. Well, I do not like the name or what it seems to represent. However, I did research it and found there is valuable information. No, you do not have to want a billion to take advantage of the tools provided. If it helps you, or your family, in business and in personal adventures, it is worthwhile.

The bookstore grows weekly with recommended books. Know that most are tools that will benefit those that read them. They are not for fun or entertainment as much as they are for learning, understanding, and providing a framework for your personal success in life. Yes, personal as well as business.

[Be the BEST You Can Be Bookstore](#)

Notice the offers on the left column. Simple Truths has wonderful books that only they sell. Think Right Now offers tapes and they do work. Finally, Hay House, started years ago by Louise Hay and representing many fine authors. Today I have highlighted Esther and Jerry

would be; and then do what you have to do."

Epictetus

Feedback

What a treat and what a cute baby!! Do I belong and am I supposed to be paying for this,..it is too good to be free!! MJ

Thanks.. it is my way of showing my gratitude for all who help me. Russell

You continue to nourish my spirit during this hectic season by putting things in to perspective! Enjoyed your words on Happiness.

Thanks for the lift! KL

Simple Truths

Be a friend and take a look at [Simple Truths](#)

You will find some wonderful books that are not available at my bookstore. They are only available here.

Think Right NOW

Hicks along with Wayne Dyer. All of these make not only great gifts but also, great tools to help our loved ones be the BEST. Let's invest in ourselves and loved ones this year.

Remember, we'll be fine in 09.

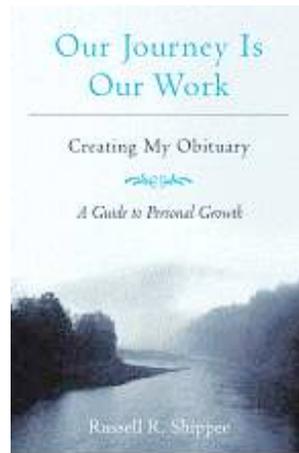
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Russell R Shippee

Helping You, Motivating You, Empowering You, to Be the BEST You Can Be

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Learn to Create and Enjoy the Journey!

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Have you ever used audio to help you? These CD's can be loaded on your iPod. Yes, I have them, have given them as gifts, and feel there is value. So, click [Think Right NOW](#) and decide for yourself.

Will any of these products be good tools for your loved ones? If maybe, why not try them. Remember, if we keep doing what we have always done, we will keep getting what we have always gotten.

Hay House

Hay House has many fine authors and products.

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and one on [Wayne Dyer](#)

If you are not familiar with either or both of the above NOW is the time to look.

Billionaire Business System

I recommend that you check it out [HERE](#)
In these times I think you will find some great value. Remember, the best investment is the one in yourself. Try it. You might just



Cameron's Comments

Today I am holding court. Without words I am practicing my public speaking and ability to connect and hold the attention of the audience. It's easy. Why is it so hard for some?

Without words I have to use the tools I have. My smile and my eye contact are my tools. Isn't it amazing how you can captivate someone with a smile and eye contact? Why, I can control people.

Yes, I am sharing my tools with my grandfather and he is sharing with me. Gosh, I hope I don't get a tie for Christmas! He is sure to get me motivational tapes from Think Right Now and books with great quotes and sayings from Simple Truths. He has given them to the rest of the family over the years and I can tell it is my turn.

What tools will you give those you love? I haven't tried them, but my grandfather tells me he has some good recommendations in this letter. My guess is he is right. Me, I just want the rest of my teeth. Oh, a girlfriend might be nice.

want to give it to a friend or family member.

If you want more time and better business practices then check it out [HERE](#).

Join Our Mailing List!

Year End Giving Back

Anyone who joins will be given the e workbook Living My Life on Purpose. Anyone who gets another to join will be given the e workbook also. Just hit reply and tell us who you asked to join. We'll rush the workbook to you. Who can get the most to join? Yes, there is a prize....

Proper Tools

Why are some things so difficult?

Perhaps, the difficulty is because you are approaching the project without the proper tools. With the proper tools, most jobs are, if not easy, at least attainable..

For several years I have struggled with a rubber raft getting it in and out of the water in the spring and fall. This year I broke down and bought a trailer - the trailer I should have bought when I bought the boat. Boy, what a difference. The boat came out of the water with ease, I did not break my back, I was able to move it, clean it, and put it away with little effort.

As I put the boat away I reflected on the ease of the project. Then, I wondered why I had suffered the previous two years without the trailer. In hindsight, boy was I shortsighted.

In business I always make sure I have the tools needed and I try to buy the best as well as hire the best. Hiring and buying the best is not expensive. Hiring and buying the best is the most cost effective and the best thing you can do for yourself and your clients.

Good enough is not good enough. Do you want to buy from someone that is good enough? Do you want to hire someone just good enough, or average? Are you average?

In my 30 plus years in business, I have found that every time I saved money and went without a tool, I suffered and so did my clients. The best employees were the most expensive, and they produced the greatest return for the business and the clients. In effect, they were the least expensive based on the increased revenue and client satisfaction they provided.

Yes, we need the proper tools in business, in playing with our toys, in doing things around the house, and in doing things with the family. In anything we do, we need the proper tools.

Sometimes we need to buy the tools, and other times we can borrow them. The tool of knowledge is something I borrow in those areas where I am not as up to speed as I would need to be. I rely on those who have an expertise in the subject at hand and, in return, I help them in areas where I have the expertise.

You already know, or will learn very quickly, if you have the proper tool(s) for the project at hand. If not, stop and get the tool or person who can assist. Yes, while being assisted be sure to help and

learn at the same time.

The story of the skiff is symbolic of my summer. I had bought a new wooden schooner and there was much to learn. One of the thrills of something new is the learning and the growing that goes with it. The first time is the worst. Then, as we learn, as we find and use the right tools we feel good, our confidence increases, and we feel the satisfaction of a job well done.

We need tools in all areas of our life. When giving to others think of the tools you can give them for their long term benefit. The tool may be physical or it may be the tool of a book, education, or hands on learning. Tools can be a lifetime gift to another.

Don't struggle without the proper tools. Obtain the tools and enjoy the project. Life is not meant to be hard but enjoyable.

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